

Walmart launches Rosetta Stone Program

Have you ever had the desire to learn a foreign language but didn't have the money or resources? Well, now you can!

Walmart Home Office is excited to announce the launch of the Rosetta Stone Language Learning Program. With Walmart International growing 15 times faster than Walmart U.S., the need for associates who speak a foreign language is becoming increasingly important. It is vital to the success of our company that associates have the opportunity and resources available to them to learn how to communicate effectively with a variety of people from around the world.

What are the benefits of the Rosetta Stone Learning Language Program?

There are several benefits that come with using the Rosetta Stone Learning Language Program. Some of the benefits include:

- Increased success rate for key oversea assignments
- Enhanced Communication with International Associates, Customers, and Business Partners
- Enhancement of Walmart's reputation as "employer of choice" in high competitive labor markets enabling Walmart to hire associates closer to the ideal profile for various positions
- Support Walmart's diversity, inclusion, and individual development plans
- They offer an online tutorial which is simple and self-explanatory
- 85.7 percent of users said it increased their ability to build relationships

Jim Edwards from Walmart International said, "I have taken other language classes and used other language tools, but the method used by Rosetta Stone is by far the most effective, continuous review, sprinkled with new words/phrases in everyday situations has been the most effective method I have used."

How much will the Rosetta Stone Learning Language Program cost?

While the use of the Rosetta Stone Learning Language Program is free for all associates, each department will be required to pay a small fee. The fee will be determined by the number of associates participating in the program. There are currently 80 associates committed. Walmart hopes to increase the number of participants to 200. By increasing the number of associates participating in the program we will drive down the cost per department from \$547/year to \$370/year.

When and how do I register for the program?

Registration begins immediately. To register contact the Corporate Learning Office at corporate.learning@wal-mart.com.